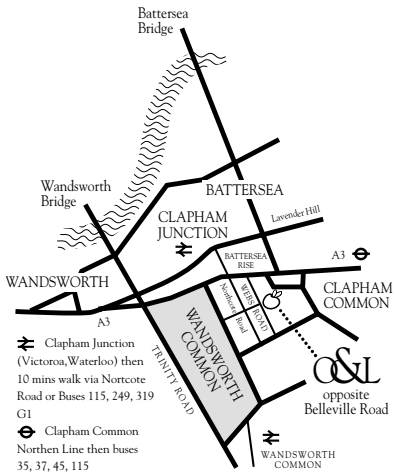




O&L FRUIT COCKTAIL

NEWS FROM
ORANGES & LEMONS
THE INNOVATIVE
HI-FI, AV & MULTI-ROOM
RETAILER/INSTALLER



SERVING LONDON FROM BATTERSEA
61/63 WEBBS ROAD LONDON SW11 6RX

0207 924 2040

web: oandlhifi.co.uk

email: oranges.lemons@virgin.net

Opening Hours: Mon/Tues/Fri 11am - 7pm

Late opening Thursday 11am - 9pm

Saturday 10am - 6pm Closed on Wednesdays

A WARM WELCOME

In the last eleven years, Oranges & Lemons has built a strong reputation as London's innovative, informed, friendly and sometimes chaotically busy Hi-Fi retailer.



Everyone at O & L believes that choosing Hi-fi, Home Cinema and Multiroom should be relaxing, rewarding and above all, fun. Our aim is to help our customers select a system that will allow you to rediscover your music and movie collections afresh, providing excitement and pleasure for many years to come.....

Open Evenings...

O&L is planning a series of exciting open evenings to hear the very latest equipment: a **Naim** evening, a **Linn** evening and even an **iPod** evening.

We are starting with a Naim evening to showcase the new range, including the stunning **CD555 Reference CD player**. It will take place locally on **Wednesday 9th November** - demand will be high so please phone or email to secure a place.....



Website...

Our site www.oandlhifi.co.uk has recently been improved and extended. It has received many plaudits for its clarity and information content. You will find links to all our suppliers, our latest deals on ex-dem and second hand equipment, background on our team, and more information on what we do and what is new and exciting...



Hi-Fi AS YOU WANT IT

O & L is proud to offer a wide selection of systems to suit you. From compact and stylish all-in-one box solutions to very high fidelity separates - we have something to suit all budgets.

All of our systems are carefully matched to offer unbeatable 'sound for pound' and can be partnered with a wide range of beautiful speakers, from tiny to statuesque.



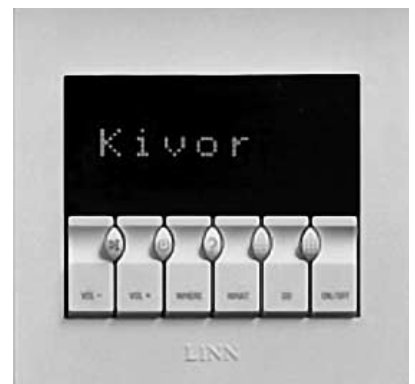
SOFA CINEMA

More and more of our customers want to enjoy the benefits of stunning home cinema alongside great music, from the comfort of their own sofa. Listen to quality systems from the likes of Arcam, Rotel, Naim & Linn. O & L can offer speakers both great and small to suit. Come in and see what we could fit in your home, sound quality will be superior to many cinemas....

SOUND ALL AROUND

Our Multiroom department is busy designing flexible, discreet and user friendly systems covering several 'zones' in homes. Speakers can be virtually hidden in the ceiling and complete control offered from push button or LCD keypads and/or programmable remote controls. Even lighting can be integrated.

Contact us to book you in for a free of charge site assessment visit.



Demonstration Room

O & L is delighted to announce that our main air conditioned demonstration room has been significantly extended and refurbished, making it one of the largest and most flexible in London.

New curtains with black-out linings have also been added to ensure that it retains its informal and friendly domestic sitting room appearance, with a lively acoustic, tuned using natural materials.

As part of these improvements, a new high resolution SIM2 projector with HDMI/DVI capability has been integrated with a tensioned, motorised screen to take our home cinema experience to new levels.

Don't delay, whether it's music, movies, multi-room or a mixture, come in and see what we can offer.

STOP PRESS !

The October issue of *'The Gramophone'* features a customer's sampling an in-depth listening session at O & L. After a demonstration featuring various options, the article summarises by asking 'a happy customer'?. "That's just what I'm looking for", is the customers satisfied response.



What can we say...

Is this the CD player to end all CD players? We will be among the first to feature it on demonstration. As Naim puts it: 'The Naim CD555 doesn't play DVDs, DVD-As or SACDs. It doesn't have a variable output. The CD555 just plays CDs. And at that it excels. CD555 – the best player ever.'



Naim n-Vi

Joining their range of affordable listening solutions is the clever n-Vi. In one box this features an integrated DVD, DVD-A player and a high-end A.V 5-channel amplifier. In Naim fashion it will be upgradeable, initially with a DAB/FM tuner module. Although integrated, it features the latest technologies such as HDMI/ DVI display connection capability.



Arcam

Introduce the Solo, a stunning combination of award winning technology and clean, contemporary looks. The Solo consists of an audiophile CD player, a 50 watts per channel amplifier combined with a DAB digital radio and high quality FM tuner.

Now you can enjoy Arcam's renowned sound quality in one sleek, easy-to-use system.

Neat Acoustics

Are launching a range of involving new loudspeakers in November; the 'MOTIVE' range. The three models; One, Two & Three are priced from £650 to £1200 per pair, with a centre speaker for multi channel systems.

The **MOTIVE** range employs several aspects of the technology borrowed from Neat's acclaimed ULTIMATUM series loudspeakers, most significantly the unique NMT tweeter. This exceptional new unit has been developed in-house by Neat and is derived from the inverted dome tweeter used in all Ultimatum models, enabling levels of subtlety and integrity of performance hitherto unavailable at this price level.



From Linn

The fusion of both music and movies has never been so easy or looked and sounded so good; the Unidisk range of players offering universal playback of all 5" disc formats with a built in AV processor/preamp offering pitch accurate control of external stereo sources and the ability to decode up to four external digital sources. Their performance has to be seen (and heard) to be believed; so much functionality from one box, at a level of quality which has seen it prove

*one of our biggest sellers. Partnered with one of the new multi channel **Chakra power amps**, giving amazing detail and resolution with huge driving ability, and the sleek new **Komponent speaker** range (pictured) you can have music and movies which look and sound stunning.*



Equipment stands and delivers

Come in and see the range of equipment stands from **Atacama, Apollo, Future Glass, NNA, Naim FRAIM and Quadraspire**. As well as setting off the equipment visually, a well designed stand or isolation shelf (from the likes of Quadraspire) can help optimise the sound of your system.

The stands we sell offer first class construction and are strong enough to mount a plasma TV. Did you know that toughened glass shelves can be stronger than steel?

So, for elegant furniture that will last and last, come and see our range.



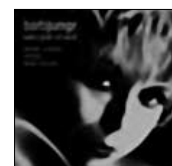
i-Pod, therefore I am.


O & L welcomes the i-pod generation into the shop. This, and other personal players have introduced recorded music to a new audience. Available now are a range of i-pod accessories which enhance its potential and allow superior performance through a Hi-fi system. These include the **i-Chord cable, Naim's i-supply, the Tivoli i-pal radio** and the chic and stylish **Eclipse 307 Lulet stand-a-**

lone mini system. New products from companies such as Denon are in the offing... our Open Evening later in the year will reveal all...

Music to your ears.

In recent years, some of the smaller record labels have flourished by using simple recording techniques and quality production methods. We always stock a selection from **Linn Records** and **The Naim Label**, including 180gm vinyl records. **Linn Records** now offers a catalogue of over 200 CDs, many recorded in SACD and HDCD. They boast a roster of internationally acclaimed artists from jazz, folk and classical backgrounds. How about sampling legendary jazz vocalists **Claire Martin** and **Carol Kidd**, or the award winning **Palladian baroque ensemble**? **The Naim Label** boasts a simple two microphone recording technique, and their burgeoning catalogue features internationally acclaimed guitarist **Antonio Forcione**, the double bassist **Charlie Haden** and top classical artists such as the **Allegri String Quartet**.





STOP PRESS !

*It's been a long time coming but we have found some mains leads and blocks that actually make a big difference. Why not come in and hear the benefits of a **MusicWorks** mains block, **Chord Power chord** or **RS block**. We can even lend them to you to try at home in your own system !*